

International Private Label Industry gathering in Istanbul, in PRIVEXPO 2024 !

Turkey' s First and Only International Private Label Industry B2B Meeting and Trade Event PRIVEXPO 2024 B2B Eurasia, organized by INDUSTRIA Exhibitions and Events, will be held between 21-22 November, in Haliç Congress Center, Kuleli Building, Istanbul, Turkey.

Since the private label industry and private label, white label and contract manufacturing products very recently and rapidly started increasing in Eurasian markets comparing to developed markets, PRIVEXPO 2024 is expected to reach high interest in the industry.

By targeting 250+ national and international, leading private label, white label and contract manufacturers participation and 2500+ national and international, brand owners and buyer companies visit; PRIVEXPO 2024 offers to visitors a wide range of leading manufacturers from 5 main sectors producing Food and Beverage, Cosmetics Beauty and Personal Care, Pet Products, Household and Homewares, Packaging and Design.

Participations from 60+ countries is expected to be available in PRIVEXPO 2024, top level managers and decision makers among visitors from retail chains, e-tails, distributor companies to import export, trading and specialised companies during this high profile event.

In addition to 2 days open manufacturer exhibits during the event, B2B meetings powered with Matchmaking system and pre-scheduled meetings will be also effective and supportive for the visitors and manufacturers to ensure building very important connections.

Concurrent seminar programs represented by leading sponsor companies and PRIV speakers will be highlighting latest trends, innovative products, demands of markets and guiding the industry to maximize their businesses.

Definitely a must go event, in a historical, also very modern designed venue next to sea in Istanbul promising business opportunities, very valuable connections and nice atmosphere for all of the participants.

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